



## Host An Event Even If You Don't Have a Trew friends Chapter!

**Thank you for your interest in hosting a Trew friends event on your campus! There are so many fun and exciting ways to bring across the importance of registering to be an organ donor and educating on the topic around your campus.**

**Since 2011, through our Trew friends events, we have registered thousands of people to the organ donor registry and will always be counting! Be a part of something amazing ~ helping to save lives, one event at a time**



## Creative Event Ideas Trew friends can do on your campus

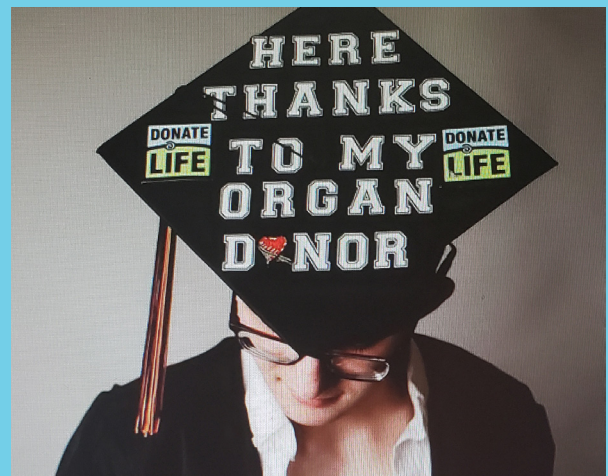
### Partner

We can Co-host your event with another club to help make it a success! Examples include fraternities, sororities, multicultural clubs, PRSSA – Public Relations Student Society of America, pre-med, nursing, and athletic programs.



### Share a Story

We are happy to share Heather Trew's story however if you know of a student, faculty member or a local family that has a connection to transplantation, a "local" story is powerful! This could include someone waiting to receive a transplant or a donor family that is interested in sharing their story.



### Fun with Food

Trew friends can provide treats to give out as a "thank you" to those that register, reaffirm their decision, or stop to find out more about being an organ, eye and tissue donor.





## Use the Stats

Numbers are powerful. Trew friends will integrate donation statistics into your event.

- Sound a bell or horn every 10 minutes to represent a person being added to the national organ waiting list
- To illustrate the 22 people who die each day waiting for a transplant, advertise your event by posting flyers featuring headshots of 22 students.
- OR have 22 people wear t-shirts with a number on it signifying 22 people die each day.



## Get Creative

Trew friends has created unique events such as:

- classroom presentations
- donor registration labeling events:
  - donuts for donors
  - lattes for life
  - donor drives
  - educational
- competitions between different groups and organizations



## Give yourself time

Give yourself plenty of time to prepare and market your event. Plan to use social media, post flyers around campus, secure a slide on display monitors, and/or reach out to the campus newspaper for publicity.

When planning an event please give Trew friends at least a months notice.

